



Mark Kram

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Personal Profile

I'm a media production practitioner with a first-class honours degree in Broadcast Media Production. I have a wide range of skills and knowledge from live sound and visual editing, camera and sound recording to planning and coordinating productions. I am a highly motivated, self-driven AV practitioner who always aims high in delivering high class productions. With haven already set up and ran a community media based online television project combined with extensive work experience, I feel as though with the skills and experience which I have learnt such as leadership, teamwork, organisation, time management, communications and problem solving, this is absolutely something that I consider myself to be extremely good at and I consider myself to a star candidate in delivering excellent visual & sound productions for all types of briefs. I am always willing to learn and adapt new skills.

Achievements

- South Tyneside volunteer of the year for outstanding work with HCA Radio / Event's.
- Set up community media project Cram Media which has now seen nearly half a million views across its multi-platform channel and has a fantastic team behind it.
- Completed a 75-hour radio broadcast marathon for charity.
- Celebrated 10 years of my very own founded community television station (CramTV).

Education

Sunderland University

- Start Date: 26/09/2016
- End Date: 01/06/2017
- Education Level: BA (Hons)
- Qualifications: First Class BA (Hons) Broadcast Media Production

Newcastle College

- Start Date: 01/09/2014
- End Date: 01/06/2016
- Education Level: Bachelors Degree
- Qualifications: Media Production (Level 4/5)

Newcastle College

- Start Date: 01/09/2012
- End Date: 01/07/2014
- Education Level: Diploma
- Qualifications: BTEC Level 3 Diploma In Creative Media Production

Work

Broadcast Producer

- Start Date: 26/02/2018 – 31/10/21
- Employer: streamGO
- Description: streamGo is an innovative, experienced online event provider running enterprise broadcasts for global brands such as Sony, HP, Pentland, Johnson and Johnson, Temenos, Government offices and more. I am responsible for coordinating assigned events from production planning all the way to fulfilling the onsite technical requirements which typically would see me manage a small technical team where I would assist in rigging a multi-camera setup and vision mix / directing cameras.

Television Transmission Operator

- Start Date: 09/08/2017 – 19/02/2018
- Employer: Ideal World (Ideal Shopping Direct)
- Description: Routing and monitoring of audio and visual transmission output, logging any faults or outages, playing out promo breaks, recording live shows onto tape and server, Ingesting material onto server, building and managing play lists, updating and maintaining departmental databases and reports, making changes to repeat schedules, updating the EPG, library duties and implementation of TX contingency plans.

Live Television Camera Operator

- Start Date: 30/05/2017 – 08/09//2017
- Employer: Sky News (BskyB)
- Description: As part of Sky News Snap General Election coverage I was appointed as camera/sound operator where I was posted on location to Carlisle where I brought live coverage from the counting hall as votes were counted through the night.

Live Television Running

- Start Date: 19/10/2016 – 20/10/2016
- Employer: MADE Television (MADE IN TYNE & WEAR)
- Description: Tyne & Wears local community channel played host to MADE TV's flagship Life Style Awards as it come to Tyneside. Two shows where produced and broadcast live from the event including the channels flagship magazine show as well as the main event broadcast. I assisted in the rigging and de-rigging of the equipment.

Project Director

- Start Date: 01/11/2009 – current
- Organisation: Cram Media UK (Community Media Project)
- Description: I set up the project in 2009 with a vision to bring together local talented people with a passion to creatively produce media content for the local area. I am involved in budgets, production control, health and safety, as well as involved in most production aspects including producing, directing, vision mixing as well as operating sound and camera and occasional presenting to camera. Since forming the project we have worked with Sunderland City Council to deliver video content for events (which was shown in front of 15 thousand people), Great North Run, South Tyneside council, music artists, music events and formed partnerships to fulfil production needs.

Senior Broadcast Technician

- Start Date: 01/01/2013 – 01/01/17
- Organisation: HCA Radio (Community Radio for South Tyneside)
- Description: Based at Hedworthfield Community Association HCA Radio was a local community radio station which I was involved in. I managed the technical side of the studio and audio output as well as helping manage the weekly schedule and formally presenting a weekly dance show. I was also responsible for the technical running of outside broadcasts as well as live music showcase nights at the stations venue.

Senior Sound and Lighting Technician

- Start Date: 01/01/2016 – Current
- Organisation: Little Theatre
Description: The Little Theatre situated in South Tyneside is a locally ran performance venue. With my strong passion and commitment to the technical side of productions I volunteer some of my spare time to helping within the technical department where I commit to helping deliver client/production requirements as a senior technician. Using my creativity, I help towards arranging and focusing lighting, wiring and programming fixtures, building scenes and running show requirements. Though my main focus is towards the sound side where I have completely scoped and installed a brand new digital PA system to suit the venue needs.

Skills

Problem solving, leadership, teamwork, organisation, time management, self-motivation, communication, creativity, an eye and ear for precise detail.

Technical: Adobe CS Design and Production Suite, Final Cut Pro Suite, Wirecast, MS Office, American DJ software, MAC & PC, Single and multi-crewed camera and sound/lighting operations.

Other: Full UK Driving Licence, Advance health and safety on production certificate.

Hobbies and Interests

I like to spend my spare time being creative; I love to experiment with cameras, audio equipment and lighting which also helps me to develop my growing knowledge. I have spent the last few years volunteering at a local theatre being involved in the technical aspects of shows from sound and lighting as well as also volunteering at a local community radio station being involved within the technical side of the studio and output as well as managing the weekly schedule and presenting a weekly show. I also like to take time out to be active in bike riding and running as well as traveling the UK and spending time with family.

References

Richard Lee – Email richard@streamgo.co.uk
Mak Walter - Email: thefactory.mak@hotmail.co.uk
Alan Gibson - Email gippa53@hotmail.com